

June 2015



## Customer of the Month: ArisGlobal

*Once again, ArisGlobal turned to The Voice to fully leverage their presence at the Drug Information Alliance's premiere event, attended by tens of thousands of life sciences professionals.*

[> Learn More](#)



### Why a Mission Statement is so Important

Leading business magazines have started to revive the mission statement, advocating it as an important tool to any well-managed firm. In an in-depth article The Voice explains why this forgotten communication instrument is more important than you might think...

[Learn More](#)

### Shine a Light on Business Opportunities with LED

LED lighting is on the rise, including usage as a unique advertising medium. LED saves valuable resources and adds to a plain, static advertisement. The attention it will gain from customers can give your company the boost it needs.

[Learn More](#)



## Call for Fall Interns

If you're seeking an opportunity to see what it is like to work in advertising, apply now for our fall internship program. Get an extraordinary experience developing your talent and building a new set of skills working at The Voice.

[Learn More](#)

## The Whitebox

Are you looking for a space to shoot your next video or record a professional voiceover? The Whitebox Production Studio is The Voice's in-house facility. We shoot videos, still photography, and record audio. Visit [The-Whitebox.com](#).

[Learn More](#)

## Futures of the Voice

One of our summer interns, Lauren Collins, wrote about her experiences during her first week at The Voice. Although over-preparing is her specialty, she finds out this week that sometimes you need to figure it out as you go along.

[Learn More](#)

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