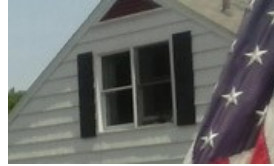




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May 2015



Customer of the Month: Avalara

The Voice created the world of Avalara, who takes the viewer on a 3D animated journey on the path of oil. Avalara shows how its software helps companies automate and achieve compliance - an entirely new perspective on fuel tax solutions.

Hello, Goodbye

The Voice's Spring 2015 apprentices graduated in May. Cassie Fercodini (Fairfield U.), Haley Tanella and Ray Corriea (Sacred Heart U) learned more about advertising in one internship than all their years of college.

Also, early bird intern Sam Nipius from The Netherlands has arrived ahead of the summer flock.

To get an inside look the experiences of Cassie, Haley and Ray, and to keep updated on Sam and the rest of our summer cohort, go to the-voice.com/blog



Back to Front: First-to-arrive summer intern Sam joins graduates Haley and Ray.

About The Voice

The Voice is a 14-year old ad agency in Fairfield, CT. We focus on serving firms in IT/software, who often have great products but complicated stories. We shape and align their voice both internally and externally. Go-to-market services include traditional advertising, online and especially videos. Current and recent satisfied clients include: Avalara, CA Technologies, Jabil, Newtexas, Kitchen Brains and more. Visit www.the-voice.com

History of Advertising



View a 60-second lesson on the Burma Shave billboards.

Futures

[We are now accepting applications for Fall 2015 interns.](#)



Are you looking for a space to shoot your next video or record a professional voiceover? The Whitebox Production Studio is The Voice's in-house facility. We shoot videos, still photography, and record audio. We can build a custom package to meet your needs, from renting out the studio space for your own production, or scripting, producing, directing, and editing a full video. Visit The-Whitebox.com

